

Design & Animation 9/10 – WLSS – Mr. Hauk

Photoshop: Project 4 – Spoof Ad



Name: _____

Instructions:

Your task is to create a spoof advertisement (see examples show below and in class). Your spoof may be of a serious or comic nature, but the intent should be clear to your audience. Develop a strong idea through the use of precise selections and enhancements. You may scan images or advertisements from publications for this project.



You will be marked according to the following criteria (10 marks):

Project 2 - Criteria	Max Score	Your Score
Composition shows no evidence of editing	3	
Images used are sharp and clear	2	
Intent of spoof is clear and coherent	3	
Class time is used effectively	2	